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# CO IMPACT DAYS 2019

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March 12-14, 2019, Downtown Denver, CO



CO  
IMPACT  
DAYS

## SPONSORSHIP OPPORTUNITIES

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About CO Impact Days

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General Opportunities

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Exclusive  
Opportunities

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### We need your support to move \$100M in Colorado.

CO Impact Days and Institute, founded by the Impact Finance Center in 2014, is a 3-year initiative to catalyze \$100M of investment capital into Colorado social ventures: projects, nonprofits, small businesses, startups, cooperatives, and funds that are "doing well by doing good". Having already catalyzed over \$201M of investments before the third CO Impact Days, we have not only surpassed our goal; we are well positioned to lead the national conversation of "high impact" investments.

CO Impact Days 2019 is a 3-day experiential deep dive into impact investing to inspire institutional and individual philanthropists and investors. Some of the highlights include the following:

- 1) 60+ social ventures will be featured, including several opportunity zone investments in our social venture marketplace.
- 2) Interactive peer-led discussions and workshops led by industry experts and thought leaders.
- 3) Launch a week of programming that includes Opportunity Zone Summit, a pre-conference to CO Impact Days on March 11, and a Corporate Impact Investing Course on March 15-16.

Sponsors of CO Impact Days are more than financial supporters--they are the visionary organizations making an indelible mark in this historic movement to align financial systems with social and environmental values.

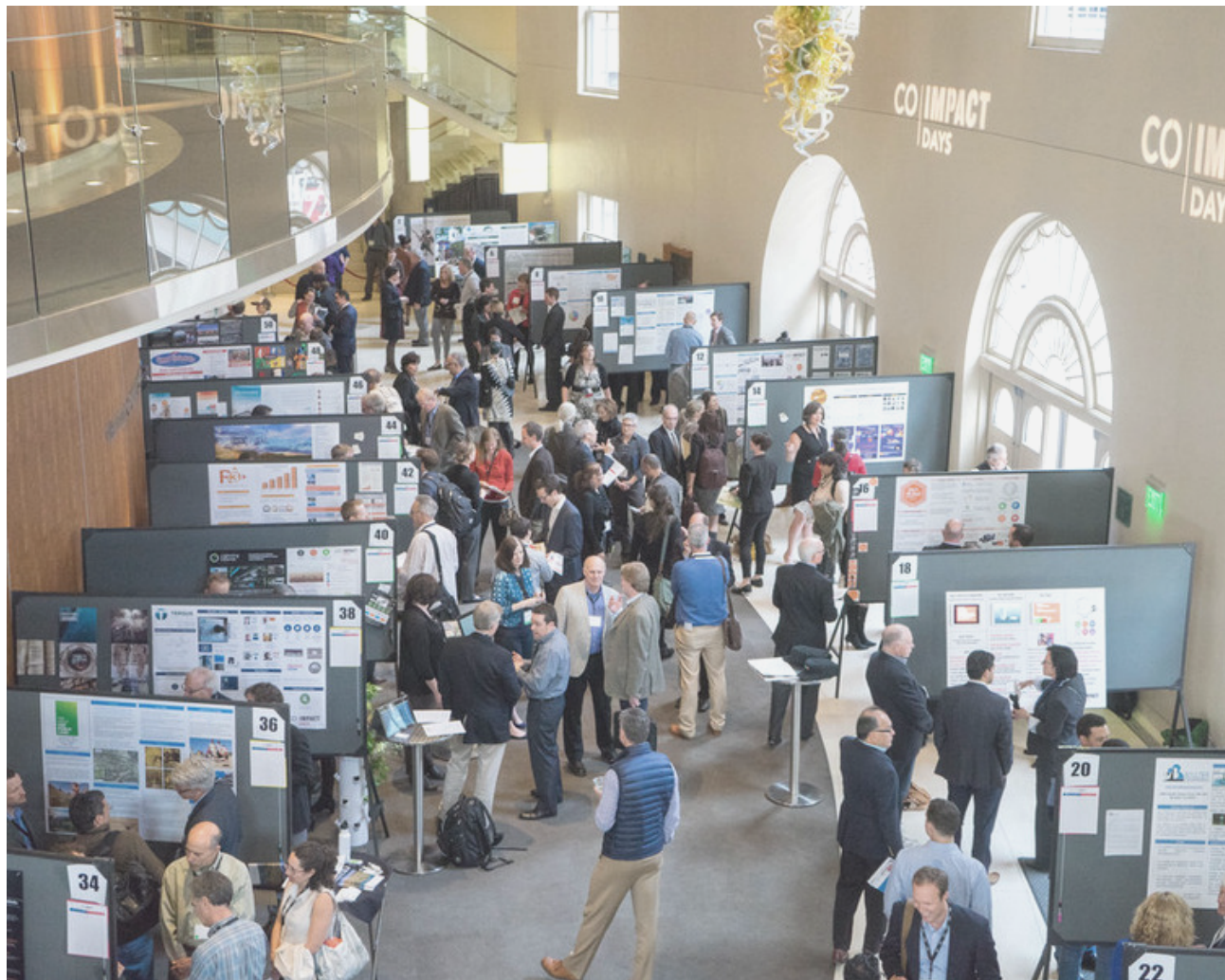
As a CO Impact Days sponsor, you will receive a first look at 60 of Colorado's most promising social ventures (nonprofit, for-profit), while strengthening your own position in the community. Our sponsorship levels and exclusive opportunities offer dynamic benefits. Please contact me at [stephanie@impactfinancecenter.org](mailto:stephanie@impactfinancecenter.org) to learn how you can contribute to, and join in, the success of this exciting endeavor.

Sincerely,

*Stephanie L. Grippe*

# CO IMPACT DAYS

Learn with 300+ philanthropists, foundations, family offices, investment professionals & individual investors identified by CO Impact partners as early adopters with capacity to move wealth while supporting investments in the most impactful social ventures in Colorado.



Contact Michael Miller [michael@impactfinancecenter.org](mailto:michael@impactfinancecenter.org) for questions





# WHEN/WHERE/WHO

## EVENT DATES:

- March 11 - National Opportunity Zone Summit and Opportunity Zone Social Venture Marketplace
- March 12 - Tax/Legal/Accounting deep dive and Investor Readiness Training, experiential sessions by track and Social Venture Marketplace.
- March 13 - Interactive Workshops, due diligence training, tracks for specific types of money, experiential sessions by track.
- March 14 - Communities of place, identity, and interest tracks.

## LOCATIONS:

The Curtis Hotel  
14th Street, Downtown Denver, Colorado

## INVITEES:

Impact Days extends invitations exclusively to visionary investors, innovators and business leaders who care about Colorado and are interested and able to participate in transforming the model for scaling impact in our community.

- 300 Invite-Only Attendees + 60 Colorado Ventures Philanthropists, foundations, family offices, investment professionals, individual investors, social ventures identified by CO Impact partners as early adopters with the capacity to move wealth.
- Includes both high net worth individuals and organizations serving ultra-high-net-worth individuals.
- Representing investment portfolios worth more than estimated \$1 trillion.
- Top 60 Social Ventures (limited exhibitor capacity), plus many others identified and documented.

"Just a quick note to congratulate you on CO Impact Days. You have started a movement here and I was absolutely blown away by the quality of social ventures that I saw. You certainly know what the impact investing scene needs and I hope that what you've started in Colorado can replicate quickly in other states and beyond!"

NEERAJ AGGARWAL  
PROGRAM OFFICER, MISSION  
INVESTING  
MICHAEL & SUSAN DELL  
FOUNDATION



## TITLE SPONSORSHIP OPPORTUNITIES

	Premier: \$20,000	Gold: \$10,000	Partner: \$5,000
Conference Access	10 Tickets	5 Tickets	2 Tickets
Awards Program Access	10 Tickets	5 Tickets	2 Tickets
Website Presence	1st Tier	2nd Tier	2rd Tier
Participation Announcement	Dedicated Article + Social Media	Social Media	
4 Day Exhibitor Space	Yes	Yes	Yes
Named Session/Table	Yes	Yes	
Profile in Resource Guide	Yes	Yes	Yes
Logo on Event Promotions	Large + Exclusive Ad	Medium + Special promo	Medium
Onsite Branding	Premium	Exclusive	Yes
Featured Blog Post	Yes	Yes	
Pre, live, post-event social media recognition	Yes	Yes	Yes

*We seek 150 scholarships at \$1,000 to support staff of private foundations, community foundations, and place-based impact investing leaders who could not attend without a scholarship. We have interest from Portland to Philly to Minneapolis to Baltimore.*





## SPONSORSHIP ADD-ONS

The following can be added to Partner, Gold, and Premier packages.

Relevant branding is provided with each opportunity.

<u>\$1,000</u>	<u>\$1,500</u>	<u>\$5,000</u>	<u>\$7,500</u>
Registration	Lunch	Social Venture Expo	Thematic Dinner
Coffee	Cocktail Reception	Marketplace:	Sponsorship:
Breakfast	Name Badge Lanyard	Premier branding	Three course dinner
	Breakout Session	and sponsorship in	drinks included
		exhibition hall	(30 people)
		showcasing social	
		ventures	



If you would like to learn more or become one of our many distinguished partners, please email [michael@impactfinancecenter.org](mailto:michael@impactfinancecenter.org) to schedule a brief call.